

# JAY KIM

Senior Motion Designer · Compositor · 2D/3D Animator

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## PROFESSIONAL SUMMARY

Award-winning Senior Motion Designer with 10+ years of experience creating broadcast packages, commercial campaigns, and high-end 2D/3D animation. Specialized in network branding, product launches, concert visuals, and sports graphics. Proven success delivering fast, technically polished work for global brands including Apple, ESPN, Google, Verizon, Nike, and Amazon.

## CORE SKILLS

**Motion & Compositing:** After Effects, Photoshop, Illustrator

**3D:** Cinema4D, Redshift, X-Particles

**Specialties:** Broadcast, Commercial, Sports Graphics, Concert Visuals, Product Animation

**Workflow:** Look development, Styleframes, Animation, Compositing, Final Delivery

## SELECTED EXPERIENCE

**Networks & Broadcast:** NBC · MSNBC · BET · VH1 · iHeartRadio · Reuters

- NBC TODAY Show / Dateline / Nightline – Broadcast graphics & promo animation
- BET Honors / Music Matters – Show package animation
- iHeartRadio Jingle Ball – Concert screen visuals
- Reuters – Financial news graphics & motion system design

**Agencies:** AKQA · Interbrand · R/GA · BGB Group, SuperDigital

- Verizon, Nike, AT&T, Intel, Volvo – Brand campaigns & motion identity
- Reddit, NYSE – Corporate/brand animations
- Bristol-Myers Squibb – Medical visualization & package

**Production Studios:** Apple · Brand New School · Buck · 1stAveMachine · Framestore · Hornet · LosYork · Method Studios · MPC · Scholar · ARC Creative · CharlieCo

- Apple – iPad Air, iPhone 15 Pro, iPhone 13 Pro product launch animation
- ESPN Monday Night Football – Sports package animation
- Google CES / Google Holiday – Event & product motion graphics
- Callaway Epic Driver – 3D product animation
- Porsche, Volkswagen, MLB, Castrol – Commercial & promo graphics

**CLIENTS:** Apple · ESPN · Google · Amazon · Nike · Verizon · AT&T · Intel · Volvo · Barclays · Callaway · BET · NBC · MSNBC · VH1 · Reuters

**EDUCATION:** BFA – Graphic Design & Motion Graphics. School of Visual Arts, New York, NY